

# Adrienne Nicole

DIGITAL VIDEO PRODUCER | SPEAKER | ADVOCATE

*Spread Love... It's the Brooklyn Way...*

Adrienne Nicole is an Emmy-nominated producer, writer, and director with a vibrant future and innovation to match. Recording her first interview at age 6, she knew then that storytelling was her passion. Now, with over 15 years experience, her remarkable body of work and other collaborative projects feed her desire to tell captivating, authentic stories of minorities through a lens that is genuine, authentic, and accurate.

Beginning as an intern at New York City's WBLS, Adrienne's production career has been a ceaseless climb, from serving as a casting assistant at Chappelle's Show to working as a producer and writer at MTV, CMT, and BET. Her feature production, MTV's True Life, I'm an Alcoholic, became one of the most popular episodes in the history of the series, resulting in numerous parodies, pop culture influence, media prestige and inclusion in research material for college students. She's also built a global reputation for producing and developing creative stories for brands such as Cover Girl, Ford, McDonald's, Gillette, and Sprite.

A proud Brooklyn-native and University of Maryland - College Park grad, Adrienne's education coupled with her precision production abilities, allowed her to shift her focus to her own company, Adrienne Nicole Productions, in 2010. The powerhouse brand produces persuasive, genuine video content for A-list clients including Walmart, Ford, TVOne, Merck, the Arthritis Foundation and more. In addition to her Emmy nomination, Adrienne received an Achievement Award from the New York Association of Black Journalists for her work on MTV's Growing Up Black In America. Her company snagged a Telly Award for producing a commercial for Walmart's #FightHunger campaign. She recently received the prestigious honor of being one of The Network Journal's 40 Under 40 Award recipients. She was also highlighted as a Minority and Women-Owned Business Enterprise (MWBE) Small Business Success Story and was featured in the 2019 MWBE campaign on platforms around New York City.

A Lupus patient and advocate, Adrienne's fervor for storytelling doesn't end at video production. She served as president of the S.L.E. Lupus Foundation, Young Leadership Board, keynote speaker at the nation's largest Lupus Walk, and has become a highly respected panelist, and lecturer, moderating worldwide conversations on balancing everyday life, entrepreneurship and diagnosis.

Adrienne is a bold, energetic woman who charmingly captures the spirit of truthfulness in everything she does and is doing her part to build an inclusive platform for untold stories, including her own.

## *Career Profile*

Innovative and passionate media professional with experience in diverse settings. A wide range of knowledge in entertainment, cultural and digital programming and production.

## *Professional Experience*

CEO/Executive Producer, Adrienne Nicole Productions  
Original Program Producer, BET.com  
Segment Producer, MTV Networks  
Writer, BET Nightly News  
Live Line Producer, WFMZ-TV





# Services Include

**SCRIPTWRITING**

**PRE-PRODUCTION**

**PRODUCING**

**DIRECTING**

**EDITING**

Adrienne Nicole Productions is an award-winning production company specializing in producing genuine and believable stories for healthcare, social media, governmental agencies and the multicultural market.



## Working With Adrienne

“Adrienne was a producer for me at MTV and she did an amazing job. She also worked with me as a segment producer on a show for CMT and was terrific. She has a great spirit and wonderful work ethic. I’d hire her again in a heartbeat.”

- Bill Richmond, Executive Producer, MTV True Life

“I had the opportunity to work with Adrienne on several occasions. I found her approach very thoughtful and it really showed in the end product. She is wonderful to work with as is the rest of her team!”

- Jeff Meehan, CEO & Co-Founder at Cancer Expert Now, Inc.

“I’ve had the pleasure of collaborating with ANP on various types of projects including content production and the team is always thorough, professional, and efficient. The finished product is always stunning! They have also produced my TV reel for the last 3 years and each reel has helped me secure the most coveted opportunities. Kisses to ANP! Thank you for being an amazing partner! I know the best is yet to come.”

- Tai Beauchamp, Media Personality



## Awards & Recognition

**Emmy Nomination, “Outstanding Single Newscast”**

**Achievement Award, NY Association of Black Journalists, Arts & Entertainment, Growing Up Black In America, MTV**

**Telly Award, Public Service & Activism, Walmart**

**Communicator Award, Direct Marketing**

